

Cell.Land

The first completely decentralized NFT-based cryptocurrency advertising billboard

Cell.Land is the first NFT project with real application and value. In this project, for the first time, you can unconditionally own the pixels of a work of art, history, and technology. You can show your brand along with the biggest brands in the world to millions of interested visitors and put your name in the history of NFT and Cryptocurrency forever. It is noteworthy that you can give rent out your pixels in a completely secure and decentralized environment or whenever you want to transfer ownership of these pixels to other people and earn money.

If you are a publisher or influencer, you can participate in the mine plan by increasing the billboard visit rate and use the amazing revenue potential of this plan or use the commission if your visitors buy or rent tokens.

You can easily collect these pixels due to the first and uniqueness of this project and the limited number of pixels as a collector.

Due to the long-term program of the team and the potential for participation of people with tokens and publishers, your brand will be exposed for years, and you can brand or introduce your product from the revenue potential of the first completely decentralized NFT-based advertising project.

Cell Land Tokens

In Cell Land, there are two main Cell (CELL) tokens as the ERC-721 token or the NFT token, and the Land (CLD) token as the ERC-20 token or the project application token.

Land tokens (CLD)

The total Supply of Land Token (CLD) is 100 million, which 14% of these tokens are intended for sale.

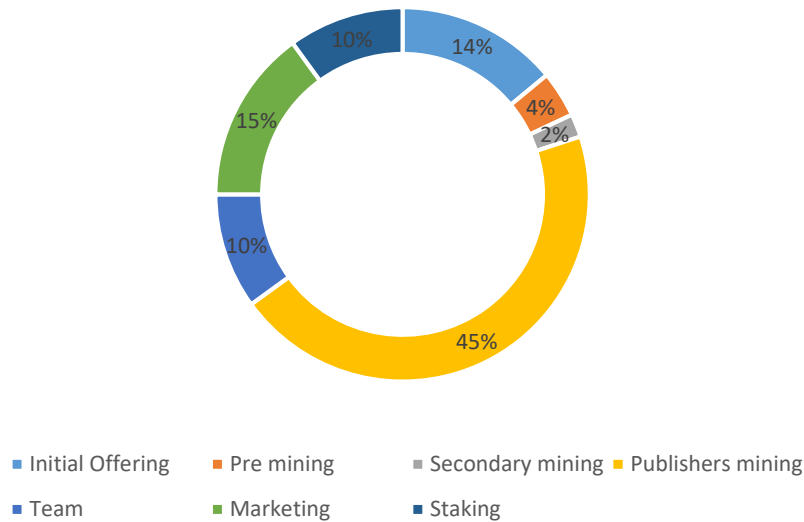


Figure 1. CLD token distributing.

It is noteworthy that 10% of the team will be distributed in 3 rounds at intervals of 3 months between team members and this way of distributing tokens is a reason for the team to stay on this project.

Application of CLD tokens

Applications of CLD tokens include the following:

- **Pay all cell land costs (purchase - rent):** Project NFT tokens, which are the same as the tokens owned by Cell land billboard advertising cells, can only be bought, sold, or rented with the CLD token.
- **Voting:** Users with CLD tokens can participate in project voting and decisions.

It is noteworthy that 5 times a year, 50% of all commissions received by the project are spent on buying and burning tokens, which is done to reduce the total supply of tokens and increase the value of CLD tokens. Share the profits of this project forever by holding the token and participate in all the crucial decisions and change the course of the destiny of this project.

NFT Tokens

Users and brands who intend to participate in this work of art, history, and technology can purchase one or more CELL tokens that give them ownership of Cell Land Billboard cells and put the logo or any image format file on the purchased cell in a completely decentralized method. It is noteworthy that this is completely decentralized and with a unique system, the color of the user's file pixels is separated and stored on the user's NFT token.

In the first phase, after the initial tokens offering, the sale of NFT tokens for billboard cells will begin and 11039 cells will be able to be purchased from this billboard.

2880 cells from this billboard will be non-purchasable in the first stage, which will be determined by community vote at a specific time and 16X16 cells (256 CELLS) were determined as a golden zone for auction.

According to the road map of the project, the ability to peer to peer buy and sell NFT (Market Land) tokens, rent (Rent Land), and token mining will be added to the project, which we will explain in the following order:

Market Land

In Market land, users can buy and sell NFT tokens (billboard cells) as peer to peer.

Rent Land

In Rent Land, users who own billboard cells can rent out for a certain period of time at their own rate, and the lessor will be able to manage that cell for a specified period of time.

Note: 10% of the rental cost goes to the team.

CLD mines by Cell land publishers

To increase the number of visits to the Cell Land Billboard, the project development team has designed a system in which publishers can receive a specific code and mine the tokens for the number of visits and get a commission when visitors rent, buy and sell CELL tokens will happen.